



September 12, 2018
The Herbst Theatre, San Francisco, CA

Program

8:30-8:50 a.m.: [Opening Remarks](#)



Frances Seymour, Distinguished Senior Fellow, World Resources Institute

Frances Seymour is a Distinguished Senior Fellow at WRI. She conducts research and writing on forest and governance issues and advises major initiatives – including [Global Forest Watch](#), the [Global Restoration Initiative](#), the [Forest Legality Initiative](#) and the [New Climate Economy](#).

Seymour joined WRI from the Center for Global Development, where she was a Senior Fellow. She also served as Director General of the Center for International Forestry Research (CIFOR) from 2006 to 2012. Prior to that, Frances was the founding director of the Institutions and Governance Program (now the [Governance Center](#)) at WRI. Seymour also continues to serve as Senior Adviser to the David and Lucile Packard Foundation. She has been awarded France’s Order of Agricultural Merit.

She is the lead author of the book, [Why Forests? Why Now? The Science, Economics, and Politics of Tropical Forests and Climate Change](#).

Welcome Prayer, Ohlone Sisters Desiree and Carla Marie Munoz from the Costanoan, Rumsen, Carmel Tribe

The Ohlone sisters are representatives of the Costanoan Rumsen Ohlone Tribe, the indigenous people of the Central California Coastal area and existed peacefully in this region for thousands of years before Spanish Missionaries arrived in the 1760’s. After years of enslavement under the Spanish missionary system the Tribe was forced into exile to avoid violent persecution by settlers and California State sponsored racist policies toward Native Americans. The Costanoan Rumsen tribe moved to Southern California and found work on the ranchos in 1864.

With ancestral lands ranging from San Francisco Bay to Big Sur and numbering at least 15,000 before European

contact, the Ohlone people have been largely written out of historical accounts of California and erroneously recorded as extinct. Today the Costanoan Rumsen Tribe has over 2,000 members, with Tribal offices located in downtown Pomona, and are emerging to reclaim their cultural practice, language, and ancestral lands to the north, while letting others know of their continued existence, concern for the environment, and the desire for unity amongst all peoples.



Manuel Pulgar-Vidal, Global Lead, Climate and Energy, WWF International

Manuel Pulgar-Vidal is leader of the Climate and Energy Practice of WWF International. He was formerly minister of state for environment in Peru and president of the United Nations Framework Convention on Climate Change (UNFCCC) Twentieth Conference of Parties (COP20).

Pulgar-Vidal is a lawyer with over 27 years of experience in the fields of environmental law and policy. In 1986, he founded the Peruvian Society for Environmental Law, one of the most recognized organizations of environmental law in the region, where he served as executive director for 20 years. In his role as minister of state for environment in Peru he was responsible for proposing and defining Peru's environmental policies, including those covering biodiversity and climate change. He was also in charge of implementing the countries' environmental legislation and its enforcement policies.

8:50-9:20 a.m.: Our Shared Responsibility: The essential role of non-state actors

Carlos Manuel Rodríguez, Minister of Environment and Energy, Costa Rica



Costa Rica announced on April 16th that Carlos Manuel Rodriguez has been appointed to the post of Minister of Environment and Energy, a post he previously held from 2002-2006.

In his previous role as Minister of Environment and Energy, Carlos played a pivotal role in developing the country's payment for ecosystem services. Carlos was most recently Vice President, Global Policy at Conservation International, the leader in global conservation efforts. He was formerly Director of Costa Rica's National Parks Service.

In June, 2006, he received the Blue Moon Fund's first annual Conservation Leadership Award for his work in advancing terrestrial and marine conservation. Minister Rodríguez created the first ever Marine and Coastal Program within the Ministry of Environment and Energy and facilitated the signing of the "San Jose Declaration" by his government, Colombia, Panama and Ecuador that set up multinational management and conservation in the Eastern Tropical Pacific Seascape (ETPS).

9:20-9:55 a.m.: Less Waste, Smaller Foodprint



Dana Gunders, Principal, Next Course

Dana Gunders is a leading expert on food system efficiency and, according to Consumer Reports, "the woman who helped start the waste-free movement." She works with companies and other organizations to inspire, train, and strategize about food waste reduction via her business, Next Course. Dana previously founded and led the Natural Resource Defense Council's initiative to reduce food waste, during which time she authored Waste Free Kitchen Handbook, testified in Congress, and launched the Save the Food campaign, a national media campaign that has generated over \$75M in donated media to date. Her work on food waste has been featured by John Oliver, NPR Science Friday, Dr. Oz, New York Times, Martha Stewart, and hundreds of other outlets. In her spare time, Dana spends far too much energy devising ways to get her two small kids to throw less food on the floor.



Adam Kaye, Chef and Co-Founder, The Spare Food Company

After graduating from the University of Rochester with a degree in History and Geology, Adam interrupted a nascent legal career at the Environmental Law Institute in Washington, DC to attend the French Culinary Institute as a recipient of a James Beard Scholarship. He went on to cook in and lead some of the most influential kitchens in DC and NY, working side by side with Chef Dan Barber at Blue Hill Restaurant for the past eighteen years, as Chef, Culinary Director, educator, and co-creator of the phenomenally successful wasted pop-up restaurant concepts in New York and London. Adam is currently launching The Spare Food Co. with his co-founder (and brother) Jeremy, to collaborate with progressive chefs, culinary professionals, and food companies to create new processes and products that design waste out of the food system.



Paula Daniels, Co- founder, Chief of What's Next, and Chair of Board of the Center for Good Food Purchasing

Paula Daniels is co- founder, Chief of What's Next, and Chair of Board of the Center for Good Food Purchasing, founded in July of 2015 as a national spin off from the Los Angeles Food Policy Council, which Paula founded in 2011. The Center for Good Food Purchasing uses the power of procurement to create a transparent and equitable food system that prioritizes the health and well-being of people, animals, and the environment, through the nationally-networked adoption and implementation of the Good Food Purchasing Program by major institutions. Paula is an experienced private sector attorney who transitioned to public policy and served in several senior level-positions as a government official: Senior Advisor, Mayor Villaraigosa of Los Angeles; Commissioner, Los Angeles Department of Public Works; Commissioner, California Water Commission; Board, California Bay-Delta Authority; Commissioner, California Coastal Commission.

9:55-10:30 a.m.: Direct from the Farmers - Climate Smart Agriculture and Livelihoods



Josette Lewis, Associate VP, Ecosystems-Sustainable Agriculture, Environmental Defense Fund (moderator)

Dr. Lewis leads the Environmental Defense Fund's sustainable agriculture work. She brings experience from previous leadership roles at UC Davis, the agtech industry and U.S. Agency for International Development.



Fred Yoder, US farmer, Ohio

Fred Yoder is a fourth-generation corn, soybeans and wheat farmer in Ohio. Fred has served as President of the National Corn Growers Association (NCGA), which represents more than 300,000 corn farmers in the U.S. and co-founder of the North America Climate Smart Agriculture Alliance.



Shashank Kumar, Co-Founder, Farm and Farmers Foundation India

Shashank Kumar is the co-founder of Farms and Farmers Foundation (FnF), a non-profit organization that brings technology and agribusiness solutions to small holder farmers, with an aim to improve their livelihood by increasing income from agricultural activities.



Cannon Michael, US farmer, California

Cannon Michael is the 6th generation president of a family owned mixed farming and ranching operation in California. Cannon serves on California water and agriculture organizations, advocating for agriculture, smart water management, and environmental sustainability.

10:30-11:00 a.m.: BREAK

11:00-11:35 a.m.: Financing Land Conservation, Restoration and Resilience



Lynn Scarlett, Co-Chief External Affairs Officer, The Nature Conservancy (moderator)

Lynn Scarlett is a leading US environmental policy executive and analyst. She is Co Chief External Affairs Officer at the Nature Conservancy. She is a frequent commentator on environmental issues. She was the Chief Operating Officer and Deputy Secretary of the Interior from 2005 to 2009, having previously served as the Assistant Secretary of Policy, Management and Budget from 2001 to 2005.

Appointed by President George W. Bush, Scarlett was sworn in as Deputy Secretary of the Interior on November 22, 2005. In 2006 she served as acting Secretary of the Interior between the administrations of Gale Norton and Dirk Kempthorne. While at DOI she chaired the federal Wildland Fire Leadership Council. She also co-chaired the First Lady's Preserve America Initiative on historic preservation. She also chaired DOI's Climate Change Task Force, which examined the effects of climate change on land, water, wildlife and infrastructure. Scarlett convened and chaired the Department's Cooperative Conservation Working Group, and represented the Department on an interagency cooperative conservation task force that planned and convened the White House Conference on Cooperative Conservation in 2005. In her management capacities, Scarlett served on the President's Management Council and its executive steering committee.



Brian Shillinglaw, Director, US Investments and Operations, New Forests US

Brian Shillinglaw directs New Forests' US investment business. He is responsible for overseeing and developing investment platforms such as Forest Carbon Partners, including project origination, financial structuring and asset management. Brian has over eight years of experience with environmental markets investment and climate policy. Brian holds an A.B. from Harvard University, a J.D. from Stanford Law School and a M.S. from the Interdisciplinary Program on Environment and Resources at Stanford University.



Javier Kinney, Director of Self Governance, Yurok Tribe

Javier I. Kinney is a Yurok Tribal citizen and serves as the Director of Office of Self-Governance for the Yurok Tribe. He has attained a Bachelor of Arts Degrees in History and Native American Studies from the University of California, Davis, a Master of Arts degree in Law & Diplomacy, specializing in Development Economics and International Law from Tufts University-Fletcher School of Law & Diplomacy, and a Juris Doctorate from Suffolk Law School. Mr. Kinney has extensive experience advising Tribal governments with expertise in areas of strategic action and climate change, natural resource management, mediation, negotiations, public policy, economic development, youth empowerment, land acquisition, tribal governance, philanthropic partnerships, protection of tribal cultural resources and water policy.



Mary Creasman, Chief Executive Officer, California League of Conservation Voters

Mary Creasman is the Chief Executive Officer of the California League of Conservation Voters and the California League of Conservation Voters Education Fund, the nation's oldest grassroots environmental political action organization and organizing muscle of California's environmental movement. Previously, as California Director of Government Affairs for The Trust for Public Land, Mary Creasman led the effort to pass the largest parks tax measure in the nation, spearheaded the greatest investment in underserved communities in California's history, and created an urban greening program marking the first time parks and green infrastructure were included in California's climate policy. Mary has a long and successful track record of leading campaigns and initiatives at regional, statewide, and national levels as the Chief Strategy Officer of Green For All, the Associate Director of the Partnership for Children & Youth, and the Political and Organizing Director of the AFL-CIO Labor Council in Silicon Valley. She serves on the Wildlife Conservation Board as a Senate Appointee and has advised organizations across the country as an organizational development and effectiveness consultant.

11:35 a.m.-11:45 a.m.: Climate Risks, Food and Land Use: An Investor Perspective



Lucian Peppelenbos, Senior Responsible Investment and Responsible Governance Specialist, APG Asset Management

Lucian Peppelenbos works with APG Asset Management as Senior Responsible Investment and Governance Specialist. The focus of his work is on integrating climate-related risks and opportunities in the investment process. In addition, Lucian leads company engagement on the climate transition, and collaborates with peer investors and public institutions on climate-related policies.

Lucian is a socio-economist by training and his professional career has focused on corporate responsibility. Prior to joining APG he was Director Innovation at IDH The Sustainable Trade Initiative, a public-private partnership that co-invests with corporates in sustainable commodity supply chains. Amongst other things, he was responsible for the program in Brazil investing in deforestation-free supply chains of beef and soy.

Previously, Lucian worked as a supply chain consultant for companies operating in emerging markets, and as a policy advisor in the Dutch Parliament. He earned a PhD in social-economic sciences at Wageningen University and has published various books and articles. Lucian worked and lived for many years in Latin America and worked across various countries in Africa and Asia.

11:45-12:20 p.m.: Wildfire and Climate: The Conundrum



John Laird, Secretary, California Natural Resources Agency

John Laird has served as Secretary for the California Natural Resources Agency since 2011. A long-time resident of Santa Cruz, Secretary Laird has spent nearly 40 years in public service at the state and local level, including 23 years as an elected official. While serving the maximum three terms in the Assembly, Laird authored 82 bills that were signed into law. These bills established the landmark Sierra Nevada Conservancy, restored community college health services, expanded and clarified state civil rights protections, reformed the state mandates system, and significantly expanded water conservation. As California's Secretary of Natural Resources, Laird has prioritized climate change adaptation, water conservation and supply reliability, enhanced relationships with tribal governments, State Parks access, farmland conservation, and oceans sustainability. He provides administrative oversight to thirty departments, commissions, councils, museum, boards and conservancies – and is a sitting member of sixteen conservancies, councils, boards and commissions within the purview of the Agency.



Tara O'Shea, Director of Forest Programs, Planet Labs

As the Director of Forest Programs at Planet, Tara oversees the company's strategy for leveraging its unprecedented Earth observation capacity to help improve the world's ability to monitor global forests today – and account for the value of forests in the global economy tomorrow.

Trained in the natural sciences, Tara began her career advancing ecosystem services research at Duke University's Nicholas Institute for Environmental Policy Solutions. In 2012, she helped start a nonprofit focused on engaging the private sector in Reducing Emissions from Deforestation and Forest Degradation (REDD+), a financial mechanism for sustainable land use under the United Nations Framework Convention on Climate Change. Prior to joining Planet, Tara advised several foundations and investment firms on integrating the reality of climate and environmental change into their portfolios, including organizing the Climate & Capital summit that brought together investors representing over \$1 trillion AUM alongside the COP21 in Paris. Tara holds a Master's of Environmental Management and International Development from Duke University, and a Bachelor of Science in Environmental Science from Gettysburg College.



Matt Hurteau, Fire Scientist, New Mexico

Matthew Hurteau is an Associate Professor of Quantitative Ecology at the University of New Mexico. He has a BS in Forestry from Northern Arizona University and a PhD in Ecology from the University of California, Davis. His research focus is on climate change mitigation and adaptation in forest systems. He uses empirical and simulation data to better understand how changing climate and disturbance influence species distributions, productivity, and carbon dynamics.



Geoff Lipsett Moore, Climate Specialist – Australia Program, Pacific Division TNC

Geoff has worked in a broad range of conservation capacities over three decades ranging from wildlife biologist, ecologist, conservation planner to climate specialist. He has worked in an equally varied range of environments including sub Antarctic Heard Island, the boreal forests of Canada, the tropical forests of Peru, the reefs of PNG, and the Australian deserts and tropical savannas. Geoff has worked with TNC since 2006, and in his current capacity as Climate Specialist, Geoff is focused on climate change mitigation and adaptation initiatives in support of Indigenous people and vulnerable communities.



Marcedonio Cortave, Mesoamerican Alliance of People and Forests

Marcedonio Cortave, is the founder of the Association of Forest Communities of Petén -ACOFOP-, Guatemala has one of the most important experiences in the world on Forest Management in the hands of communities. He is a campesino leader committed to promoting the socioeconomic development and the improvement of the quality of life of the forest communities of Petén, through the conservation of the forest through the sustainable and participatory management of renewable natural resources.

Thanks to his dedication, throughout his work he has been awarded several recognitions, among which we can mention; Anonymous Hero, granted by the United Nations System in Guatemala; the one received by National Geographic for its conservation leadership in Latin America; the Elinor Ostrom Prize for Collective Governance of Common Assets.

In 2014, for his career in benefit of all Guatemalans, he received the academic degree of Doctor Honoris Causa awarded by the Faculty of Agronomy of the University of San Carlos de Guatemala (USAC). Marcedonio Cortave is a member of the Executive Commission of the Mesoamerican Alliance of Peoples and Forests (AMPB).

12:20-1:20 p.m.: LUNCH

1:20-1:30 p.m.: Yaqui Tribe Dance Performance



Eddie Madril, Dancer, Pascua Yaqui Tribe

Edwardo Madril is a member of the Pascua Yaqui tribe of Southern Arizona and Northern Sonora Mexico. He is an active member of the Native American community and represents his culture as a dancer, singer, teacher, playwright and filmmaker. For the past 20 years, his involvement and commitment to native heritage has provided him with the opportunity to share a wealth of information with diverse communities. He has taught American Indian music at San Francisco State and was a three-year recipient of the California Arts Council Artist-In-Residence grant. As a dancer and educator, he has performed throughout the western United States, including the San Francisco Ethnic Dance Festival and World Arts West's arts education program People Like Me. As a playwright and filmmaker, his works have been presented on stage in San Francisco at such venues as The Yerba Buena Center for the Arts and The Brava Theater. His short films have been accepted and featured in American Indian Film Festivals in San Francisco, Oklahoma and South Dakota since 2004.

1:30-2:05 p.m.: From the Ground Up: Sub-national progress integrating science, planning and implementation, a model case study



Dick Cameron, Director of Science, Land Conservation Programs, TNC

Dick leads the Land Programs science team in The Nature Conservancy's California Chapter. His work is focused on creating the tools and evidence to integrate conservation into land use and climate policies. Across a variety of California landscapes, his research assesses opportunities to align land conservation and other societal goals, such as alternative energy development, transportation infrastructure, food production and climate stabilization. Currently his priorities are focused on two climate-related conservation questions: how can ecological land management contribute to climate mitigation goals, and how to design connected networks of land that will help species adapt to climate change?

Before the Conservancy, Dick worked for GreenInfo Network, where he specialized in helping organizations and public agencies design and communicate strategic priorities. His academic background is in geography with a B.A. from Middlebury College and an M.A. from University of Colorado.



Ashley Conrad-Saydah, Deputy Secretary for Climate Change, Cal EPA

Ashley Conrad-Saydah was appointed by Governor Edmund G. Brown Jr. in April 2012 to serve as Deputy Secretary for Climate Policy at the California Environmental Protection Agency.

Prior to joining CalEPA, Ashley served as California's Renewable Energy Program Manager for the United States Department of Interior, Bureau of Land Management (BLM). In that position, Ashley helped to establish and advance key state-federal partnerships, engaged stakeholders in determining the best places for utility-scale solar, wind and transmission development and drafted and instituted national monitoring and mitigation policies for renewable energy development on public lands. Ashley began her tenure with the BLM as a Presidential Management Fellow, completing a half-year detail with the U.S. Department of Energy.

From 2006 to 2008, Ashley worked as a research assistant for the National Center for Ecological Analysis and Synthesis at the University of California, Santa Barbara. From 2001 to 2006, Ashley managed Careers in Science, a work-based youth development program at the California Academy of Sciences in San Francisco.



Steve Maxey, Chief Planner, County of Merced

Steve Maxey is the Deputy Director of Planning for Merced County, where he is responsible for the County's Planning, Housing, and Code Enforcement teams. He has over twelve years of local government experience in planning and economic development, with a passion for transportation and sustainability. Steve has previously worked on climate-focused projects for local governments and universities in California and has recently focused on links between agriculture and sustainability that can benefit rural communities.



Eduardo Batllori Sampedro, Minister of Urban Development and Environment, State of Yucatan

Eduardo Adolfo Batllori Sampedro is the Minister of Urban Development and Environment of the State of Yucatan, Mexico. He was a Research Professor from 1989 to 2007, specialized in Social Studies, Water Resource Management and Environmental Impact Assessment at the Research Center “Centro de Investigación y de Estudios Avanzados, Unidad Mérida” in Yucatán. Since 2007, he is in charge of the Ministry of Urban Development and Environment, responsible of overseeing and supervising the Environmental public policies of the State of Yucatán. Mr. Batllori has a doctoral degree in Geography from the University of Havana, Cuba.



Louise Bedsworth, Executive Director, California Strategic Growth Council (moderator)

Louise Bedsworth is the Executive Director of the Strategic Growth Council, a state agency that brings together multiple agencies and departments to support sustainable communities emphasizing strong economies, social equity and environmental stewardship. Prior to joining SGC, Louise was the Deputy Director of the Office of Planning and Research in Governor Jerry Brown’s office. At OPR she led work on several collaborative research initiatives and climate change adaptation and resilience, including development of the Integrated Climate Adaptation and Resiliency Program and implementation of the State’s \$70 million grant awarded under the National Disaster Resilience Competition. Before joining OPR in 2011, Louise was a research fellow at the Public Policy Institute of California, where her work focused on climate change adaptation, local government action on climate change, and transportation. She has also held positions at the Union of Concerned Scientists, Redefining Progress, and the International Institute of Applied Systems Analysis.

Louise received a B.S. in Earth, Atmospheric, and Planetary Sciences from the Massachusetts Institute of Technology and an M.S. in Environmental Engineering and Ph.D. in Energy and Resources, both from the University of California at Berkeley.

2:05-2:15 p.m.: Indigenous Peoples Using Technology and Partnerships to Protect their Lands and Forests



Jorge Perez, Organización Regional de los Pueblos Indígenas del Oriente

Jorge Perez, an indigenous Huitoto leader from Peru, is the president of the Regional Indigenous Peoples Organization of the Eastern Peruvian Amazon (ORPIO-AIDSESEP). ORPIO represents 430 indigenous communities in the Loreto Department, one of the world’s most biodiverse tropical rainforest zones. Jorge actively fights for indigenous peoples’ rights and tropical forest protection against a multitude of intensifying threats.



Tom Bewick, Peru Director, Rainforest Foundation US

Tom is an international human rights lawyer with more than 10 years of experience working with tropical forest indigenous communities in Southeast Asia, Central America, and in the Amazon Basin. Tom designs and manages projects and research in collaboration with indigenous communities to safeguard indigenous rights and protect tropical rainforests long-term.

2:15-2:55 p.m.: Working Together: A coalition of non-state actors supporting Peru to secure climate benefits – Patrimonio del Peru



Fabiola Muñoz Dodero, Minister of Environment, Peru

Minister Fabiola Muñoz is a lawyer with a Master's Degree in Social Policy with a specialization in Gender, Population, and Development. She also has a degree in Intercultural Education.

She has been executive director of the National Forestry and Wildlife Service - SERFOR, and director of the General Directorate of Forestry and Wildlife - DGFFS, general secretary of the Ministry of Agriculture and advisor to the Ministry of Agriculture Office.

She has also served as deputy director of the Cooperation Program of the United States Forest Service in Peru, Peru Forest Sector Initiative; consultant of the International Program of the American Forest Service - USDA Forest Service International Programs and consultant of the Multisector Commission to Combat Illegal Logging in WWF Peru.



Harvey Fineberg, President, Gordon and Betty Moore Foundation

Harvey Fineberg served president of the Institute of Medicine, one of the U.S. National Academies from 2002 to 2014. He served as provost of Harvard University (1997-2001) after 13 years as Dean of the Harvard School of Public Health. Dr. Fineberg currently serves as the president of the Gordon and Betty Moore Foundation. He has devoted most of his academic career to the fields of health policy and medical decision-making. His past research has focused on the process of policy development and implementation, assessment of medical technology, evaluation and use of vaccines, and dissemination of medical innovations. Dr. Fineberg helped found and served as president of the Society for Medical Decision

Making and has been a consultant to WHO. At IOM, he has chaired and served on a number of panels dealing with health policy issues, ranging from AIDS to new medical technology.



Naoko Ishii (CEO and Chairperson, Global Environment Facility)

Naoko Ishii has served as the CEO and Chairperson for the Global Environment Facility (GEF) since August 2012. In October 2015, the GEF Council unanimously agreed to extend her tenure for a second term until August 2020.

Ms. Ishii has led the development and implementation of the GEF's first-ever long-term strategy. It positioned the GEF to address the underlying drivers of environmental degradation and aims to catalyze systems transformation in energy, cities and food systems while protecting critical ecosystems.

Ms. Ishii was previously the Deputy Vice Minister of Finance of Japan and represented the Japanese Government during the design of the Green Climate Fund. Earlier in her career, Ms. Ishii worked as a Country Director for the World Bank, and has held positions with the International Monetary Fund, and the Harvard Institute for International Development.

Ms. Ishii is a member of the World Economic Forum's System Initiative on Shaping the Future of Environment and Natural Resource Security, a Special Advisor to the China Council for International Cooperation on Environment and Development, member of the Leadership Council of the UN Sustainable Development Solutions Network, and of the Advisory Committee of Future Earth. She also serves on the Global Advisory Board of the University of Tokyo. She is the inaugural recipient of the 2006 Enjoji Jiro Memorial Prize. She holds a B.A. and a Ph.D. from the University of Tokyo.



Carter Roberts, President and Chief Executive Officer, World Wildlife Fund

Carter Roberts is President and CEO of World Wildlife Fund in the United States. WWF is the world's largest network of international conservation organizations.

With 6 million members worldwide, 5.2 million activists, and 22 million Facebook followers, WWF engages individuals in making informed environmental choices, and works with communities, governments, and businesses to create a more sustainable future. Carter leads WWF's efforts to save the world's ecosystems and address climate change by linking science, field and policy programs with an ambitious initiative to work with markets, businesses, and governments to craft

and scale sustainable solutions.

He earned degrees from Harvard Business School and Princeton University. Roberts serves on the boards of Duke University's Institute for Environmental Policy, the Grantham Institute for Climate Change at Imperial College and London School of Economics, and the International Finance Corporation's Advisory Panel on Sustainability and Business.

2:55-3:05 p.m. Restoring the Forests of the Future



Rodrigo Medeiros, Vice President, Conservação Internacional do Brasil

Rodrigo Medeiros is a Biologist, Master in Ecology and PhD in Geography with Post-Doctorate at the Museum of Natural History of Paris. He is currently Vice President for Strategic Partnerships at Conservation International, Chairman of the Brazilian Committee of the International Union for Conservation of Nature (IUCN), Chair of the Network for Solutions for Sustainable Development for the United Nations in Brazil (SDSN Brazil), global member of SDSN Academic Advisory Committee as well as a professor at the Department of Environmental Sciences of the Federal Rural University of Rio de Janeiro (UFFRJ).

3:05-3:35 p.m.: BREAK

3:35-4:25 p.m.: Innovation to Unlock the Future of Food *Fireside Chat*



Sam Fromartz, Editor-in-Chief, Food & Environment Reporting Network (moderator)

Sam Fromartz is a co-founder and Editor-in-Chief of the Food & Environment Reporting Network. He is an author and veteran journalist who focuses on the intersection of the environment, food and farming. He began his career at Reuters news agency in the mid-1980s, working as a correspondent in Washington and as deputy editor for the Reuters Business Report in New York. Since leaving the news agency, his articles have appeared in Inc., Fortune, Business Week, The New York Times, and The Washington Post, among other publications. He is the author of *Organic Inc: Natural Foods and How They Grew* (Harcourt, 2006) about the evolution of the organic foods industry. His most recent book, *In Search of the Perfect Loaf: A Home Baker's Odyssey* (Viking, 2014) – a memoir that explored bakers, grains and bread – won the IACP award for Literary Food Writing in 2015. Under his helm, FERN has won several awards for investigative and environmental journalism.



Jeremy Oppenheim, Director, Food and Land Use Coalition, Founding Partner, SYSTEMIQ

Founding Partner of SYSTEMIQ, a new firm dedicated to building sustainable, market-based economies, programme director of the Energy Transitions Commission, lead author of the Better Growth, Better Climate report of the New Climate Economy project, and advisor to multiple governments, companies and foundations on system transformation and resource productivity.

Jeremy spent over 20 years at McKinsey, developing and leading its Sustainability and Resource Productivity Practice (SRP) from 2007-2015. He is also a former Senior Economist from the World Bank (1988-1993). He holds a first-class degree from Cambridge University in Law and Economics (1984) and a Masters' Degree in Public Administration (1986) from the Kennedy School of Government at Harvard University.



Christine Daugherty, VP Global Sustainable Agricultural and Responsible Sourcing, PepsiCo

Christine Daugherty drives PepsiCo's short-term approach and long-term strategic direction for their sustainable agriculture agenda, including delivery against relevant PepsiCo Performance with Purpose 2025 goals. She is focused on external relationships, managing research and internally aligning execution across various departments including R&D, Global Procurement, and Operations.

Prior to PepsiCo, Christine worked at Tyson Foods, where she held various roles, most recently Vice President of Sustainable Food Production. Her responsibilities included natural resource conservation programs, responsible sourcing and farm animal well-being, as well as leading the company's sustainability programs across multiple platforms.

Christine holds a Juris Doctor degree from the University of Arkansas School of Law, a Post-doctoral in Plant Gene Regulation from the University of Florida, a Ph.D. in Plant Physiology from Louisiana State University, as well as an MS degree in Plant Pathology from Iowa State University.



Barry Parkin, Chief Procurement and Sustainability Officer, Mars

As Chief Sustainability Officer at Mars, Barry is responsible for developing and driving the company's sustainability programs across its value chain from farmers through to consumers. He and his team are responsible for building strong and collaborative partnerships with Mars' suppliers, governments, development agencies, NGO's and peer companies on a pre-competitive basis to advance sustainable development. Barry is also the Chairman of the World Cocoa Foundation.

Science & Soil



Eric Soubeiran, Global Nature, Human Rights & Water Cycle Director, Danone

Eric Soubeiran is Danone's Global Nature, Human Rights & Water Cycle Director, and member of its Cycles & Procurement Board. In this role, he is responsible for coordinating the company's approach and actions on climate change, water resource protection, regenerative agriculture, circular economy and human rights. Eric also serves as administrator of the Livelihoods Carbon Fund.



Marion Verles, Chief Executive Officer, Gold Standard

Marion Verles is the CEO of Gold Standard, a standard and certification body that works to ensure every dollar of climate and development funding goes as far as it can. Marion brings to the Gold Standard her deep knowledge of the carbon markets and her passion for pioneering new approaches to financing climate and development interventions. Prior to joining the Gold Standard, she founded Nexus-Carbon for Development, a cooperative of development organizations looking to scale their climate mitigation programs through results-based finance.

4:25-4:55 p.m.: Inspiring Action Across Sectors



Tasso Azevedo, General Coordinator, MapBiomass

Tasso Azevedo is a consultant and social entrepreneur in the field of forests, sustainability and climate change. He coordinates the SEEG Network a System to Estimate GHG Emissions (<http://seeg.global>) as well as MAPBIOMAS a platform to produce annual land cover and land use maps of entire countries through a multi-institutional collaboration. He is a forestry engineer graduate at ESALQ/USP and was founder and director of the Institute of Forest and Agriculture Management and Certification (IMAFLOA), the largest FSC and SAN certifier in Brazil. Tasso was Director of the National Forest Program at the Ministry of Environment and general-secretary of the National Forest Commission. He was the first Chief & Director General of the Brazilian Forest Service. He was one of the key people involved in the design and implementation of the National Plan to Combat Deforestation and the Amazon Fund (world's largest forest protection funds). Tasso serves as board member

on several organizations including the Business Forum on Climate Change, Rainforest Alliance, Imazon, Imaflora and IEMA and teaches at pos-graduate programs on sustainability related issues and is columnist at O Globo newspaper and Epoca Negocios magazine.



Verónica Arias, Secretary of Environment of Quito, Ecuador

Veronica is the TNC country representative for Ecuador. She has a Juris Doctor (J.D) degree from the Catholic University of Ecuador (1992), and a Master degree (LLM) in International Environmental Law from The American University, Washington DC.(1993).

Member of IUCN-South Law Commission. Veronica represents TNC officially to the government agencies and leads external affairs Ecuador’s conservation program activities.

Develops policy, government relations, and gives advice to the Andes Tropicales del Norte and Amazon Conservation Programs to be aligned with government priorities and national plans Veronica has been part of the Ecuador official delegation for Convention of the Parties under the Convention of Biodiversity COP-9 and is the TNC focal point for Latin America region to follow up the Convention. She also leaded the private and communal lands conservation strategy for Ecuador, Colombia, and Venezuela until 2006. Prior TNC, she funded and was the Executive Director for the first environmental law center in Ecuador (1996-2004). Veronica worked as a consultant for 8 years developing environmental law and policy specially water, biodiversity, Galápagos special law. Developed conservation tools such conservation easements –the first one in South America; water and land trusts. Professor of the environmental law in the San Francisco University (2000), Quito SEK University (1999-2001) Quito; and invited professor at the Andina University in La Paz, Bolivia (1997).



Ola Elvestuen, Minister for Climate and Environment Norway

Ola Elvestuen was born on the 9th of October 1967, at Vestre Toten, in the county of Oppland. He spent his childhood at the small town of Eina.

Elvestuen holds a Bachelor’s degree from the University of Oslo, having studied Social Anthropology, Political Science and History. He has undertaken leadership training at the Norwegian Defence College.

Elvestuen was first elected to the Oslo City Council in 2003 and headed the City Development Committee from 2003 to 2011. He was vice mayor for Environment and Transportation in Oslo from 2011 to 2013.

Elvestuen was chair of the Oslo branch of the Liberal Party from 2000-2007 and has been vice president of the Liberal Party since 2008. In 2013, he was elected to Parliament, and re-elected in 2017. He has since 2013 chaired the parliamentary Committee on Energy and Environment.

On 17 of January 2018, he was appointed as Minister of Climate and Environment.



Rukka Sombolinggi, International Advocacy Coordinator, Indigenous Peoples Alliance of the Archipelago

Rukka Sombolinggi is a Toraja from Sulawesi, and in 2017 she was elected as the first woman to be Secretary General of AMAN. Previously she was Deputy to AMAN's Secretary General on Policy Advocacy, Legal and Politics.

4:55-5:05 p.m.: Wrap up, Gratitude, and onward to the Global Climate Action Summit

Frances Seymour & Manuel Pulgar-Vidal

5:05 p.m.: *Program Close*

Background: How we use land for agriculture, forestry and other purposes has a greater impact on climate change than any other sector of the economy except energy—yet, land-related solutions receive less than 3% of climate funding. Working across all sectors of the economy to improve forest and habitat conservation, food production and consumption, and land use we can deliver up to 30% of the climate solutions needed by 2030.